DIG-4K DIGITAL INNOVATION GATEWAY FOR KOSOVO

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ITP Innovation & Training Park Prizren

Building Digital Transformation Across Kosovo

From identifying digital skills needs to expanding access to funding, practical digitalisation services, and European partnerships, the past six months have marked another important milestone for EDIH DIG-4K.

Working closely with SMEs, public sector organisations, and innovation partners, EDIH DIG-4K has continued to strengthen Kosovo's digital innovation ecosystem through tailored services, new collaborations, and opportunities that help organisations innovate, grow, and connect with Europe.

In this issue, discover the latest achievements, upcoming opportunities, and highlights from across the EDIH DIG-4K ecosystem.

Helping Businesses Turn Digital Needs into Action

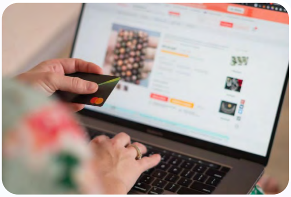
Every organisation has different digital challenges. Through tailored advisory services, EDIH DIG-4K partners ALT, Quantix, MICP, UUHP and UBT continue helping SMEs identify practical solutions and implement digital transformation strategies aligned with their business needs.

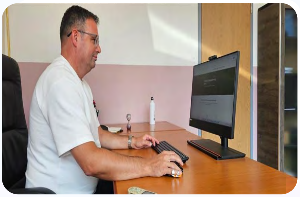
During the past six months:

13 **ADDITIONAL DIGITALISATION STRATEGIES WERE COMPLETED**

5 **BUSINESSES ESTABLISHED THEIR ONLINE PRESENCE**

These services are helping beneficiary businesses strengthen their digital presence and integrate e-commerce in their business activities.





Building Training Around Real Needs

Effective digital transformation starts with understanding what skills organisations actually need.

Over the past six months, insights gathered from 77 SMEs and 5 public sector organisations have helped identify priority digital skills gaps and shape future training programmes tailored to Kosovo's digital economy.

From Identified Needs to Practical Training

Building on these insights, EDIH DIG-4K partner Cacttus Education has launched the digital skills training programme with the first course on:

E-Commerce & Website Management (WordPress)

Additional training opportunities will follow in the coming months, including:

- **Digital Productivity** **(Word, Excel, File Management & Cloud Storage)**
- **Digital Marketing**
- **Social Media Management**
- **Basic Digital Skills** **(Computer & Internet)**

Opening New Pathways to Finance and Growth

Helping organisations access finance is more than sharing funding opportunities. It is about building the knowledge, connections, and partnerships needed to compete successfully.

Get Connected. Get Funded. Get Growing.

EDIH DIG-4K partner Edutask organised a matchmaking event connecting SMEs with financial institutions and investment stakeholders.

Participants explored financing opportunities supporting digitalisation, business growth, and green investments while receiving practical guidance from representatives of the Kosovo Credit Guarantee Fund (KCGF), European Bank for Reconstruction and Development (EBRD), Raiffeisen Bank Kosovo, and BPB Bank.

Expanding Support Pathways for Local Businesses

A three-party Memorandum of Understanding (MoU) between the Municipality of Prizren, ITP Prizren, and Makerspace Innovation Center Prizren will strengthen support for businesses in the Prizren region by improving access to digital innovation services and support mechanisms available through the EDIH DIG-4K portfolio.

Supporting Kosovo's Participation in the Digital Europe Programme

During DigiCamp & Digital Skills Festival 2026, EDIH DIG-4K organised two complementary activities dedicated to increasing participation in European funding opportunities.

From Awareness to Application: Digital Europe Programme (DEP) Opportunities for Kosovo

This two-day practical workshop equipped participants with the knowledge and tools to strengthen their readiness for future DEP calls. Participants explored:

- Understanding DEP funding opportunities
- Building international partnerships and consortia
- Preparing competitive project proposals
- Increasing readiness for participation in European digital initiatives

DEP High-Level Information Session

Co-organised with the Ministry of Digitalization and Public Administration, the session brought together national and European stakeholders, including FundingBox, to present upcoming DEP calls, explain the role of National Contact Points, and share best practices for successful proposal development.

Connecting Kosovo with European Innovation Communities

Strong partnerships are essential for accelerating digital transformation. During the past six months, EDIH DIG-4K continued strengthening collaboration both within Kosovo and across Europe's innovation ecosystem.

EDIH Corner: AI & Automation Showcase

As part of DigiCamp & Digital Skills Festival 2026, DIG-4K partnered with EDIH-DO (coordinated by Digital Hub Logistics Dortmund) to organise the EDIH Corner: AI & Automation Showcase.

The interactive space provided SMEs, researchers, and innovation stakeholders with the opportunity to explore practical AI and automation solutions while discussing real-world business challenges and opportunities. EDIH DIG-4K partner Quantix contributed to the showcase by demonstrating an AI-powered software platform designed to support the identification and optimisation of energy efficiency measures.

A key highlight of the showcase was the SME Challenges & Opportunities Wall, which encouraged direct dialogue between businesses and innovation experts, helping identify needs, exchange ideas, and create opportunities for future collaboration.

*The activities during the DigiCamp & Digital Skills Festival 2026 were organized within the framework of EDIH DIG-4K and supported by the GIZ EU4Digital project.

Challenges & Opportunities
Challenge
How do I know if AI is worth the invest…
Test before invest
Kurseni Deri €720
në Vit me Energji
Diellore

Connecting Kosovo with Europe's Innovation Ecosystem

Over the past six months, EDIH DIG-4K actively participated in major European innovation events to exchange knowledge, build partnerships, and strengthen international cooperation.

Highlights included:

European Frontiers Summit – Warsaw

Sharing practical experiences on delivering EDIH services and supporting SME digitalisation.

EDIH Summit 2026
strengthening the AI innovation ecosys

EDIH Summit 2026 – Brussels

The event provided an opportunity to connect with European Digital Innovation Hubs from across the network and exchange experiences, best practices, and insights through both collaborative sessions and individual discussions.

SOFIA TECHPARK
10
ГОДИНИ
Подкрепяме иновациите и предприемачеството
Innovation Amp
Ускоряваме цифровата трансформация
innovationamp.eu

NextHub Study Visit – Sofia

Peer learning with Bulgarian EDIHs focusing on AI infrastructure, service delivery, sustainability, and joint project development.

Energy Fund
Innovation & Training Park
Supported by the EU
ITP
Innovation & Training Park Prizren
EU BY YOUR SIDE!

Europe Day – Team Europe Fair

Organised by the European Union Office in Kosovo, the event provided an opportunity for ITP Prizren and EDIH DIG-4K to showcase their contribution to Kosovo's innovation ecosystem, present available services, and engage with the local innovation community.

European Commission Delegation Visit

The visit highlighted ITP Prizren’s role in fostering Kosovo’s entrepreneurial and digital innovation ecosystem, with EDIH DIG-4K presenting its contribution to supporting digital transformation and innovation-driven growth.

📚 Explore Our Latest Publications & Resources

EDIH DIG-4K continues expanding its knowledge resources for businesses and public organisations.

🔗 **Assessment of Training Needs and Requirements**
Discover the digital skills priorities identified among Kosovo's SMEs and public institutions.

🔗 **Digital Skills Curriculum**
A practical curriculum supporting digital capacity-building across business, education, and the public sector.

🔗 **AI Tech Access and Testing Labs Report**
Explore the AI infrastructure, tools, and expertise available through EDIH DIG-4K.

🔗 **Funding & Investment Guide**
A practical overview of financing opportunities, eligibility criteria, and investment support available for organisations pursuing digital transformation.

Upcoming Opportunities

Don't miss what's coming next!

✅ **Grant Writing Workshops**
Learn how to prepare competitive proposals for European and national funding opportunities.

✅ **Matchmaking Events**
Meet potential partners, investors, researchers, and innovation stakeholders.

✅ **Funding Readiness Assessment**
An interactive tool under development to help organisations assess funding readiness and identify relevant support opportunities.

✅ **New Digital Skills Courses**
Expand your digital capabilities through upcoming training programmes.

Stay Connected

Follow EDIH DIG-4K for the latest news, funding opportunities, training courses, and upcoming events.

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EDIH European Digital Innovation Hubs Network

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