

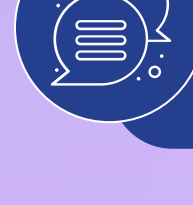
Dear Readers,

Welcome to the very first edition of the DIG-4K Newsletter!

We're thrilled to launch this journey as Kosovo's first European Digital Innovation Hub (EDIH) — co-funded by the European Union and the Government of Kosovo, and part of the wider EDIH Network across Europe.

Led by ITP Prizren, DIG-4K is implemented through a strong consortium of partners from the private sector, academia, and public institutions: ALT SH.P.K., Cacttus Education, Quantix L.L.C, Edutask, University of Prizren "Ukshin Hoti" (UUHP), University for Business and Technology (UBT), Makerspace Innovation Center Prizren (MICP), and associated partner Kosovo Research and Education Network (KREN).

Our mission is to empower Micro, Small, and Medium Enterprises (MSMEs), Public Sector Organizations (PSOs), and citizens to thrive in the digital age through four main pillars:



INNOVATION ECOSYSTEM
& NETWORKING



SKILLS & TRAINING



TEST BEFORE INVEST



SUPPORT TO FIND
INVESTMENT

This issue shares our early milestones, growing partnerships, and upcoming opportunities to get involved.
Let's shape Kosovo's digital future together.

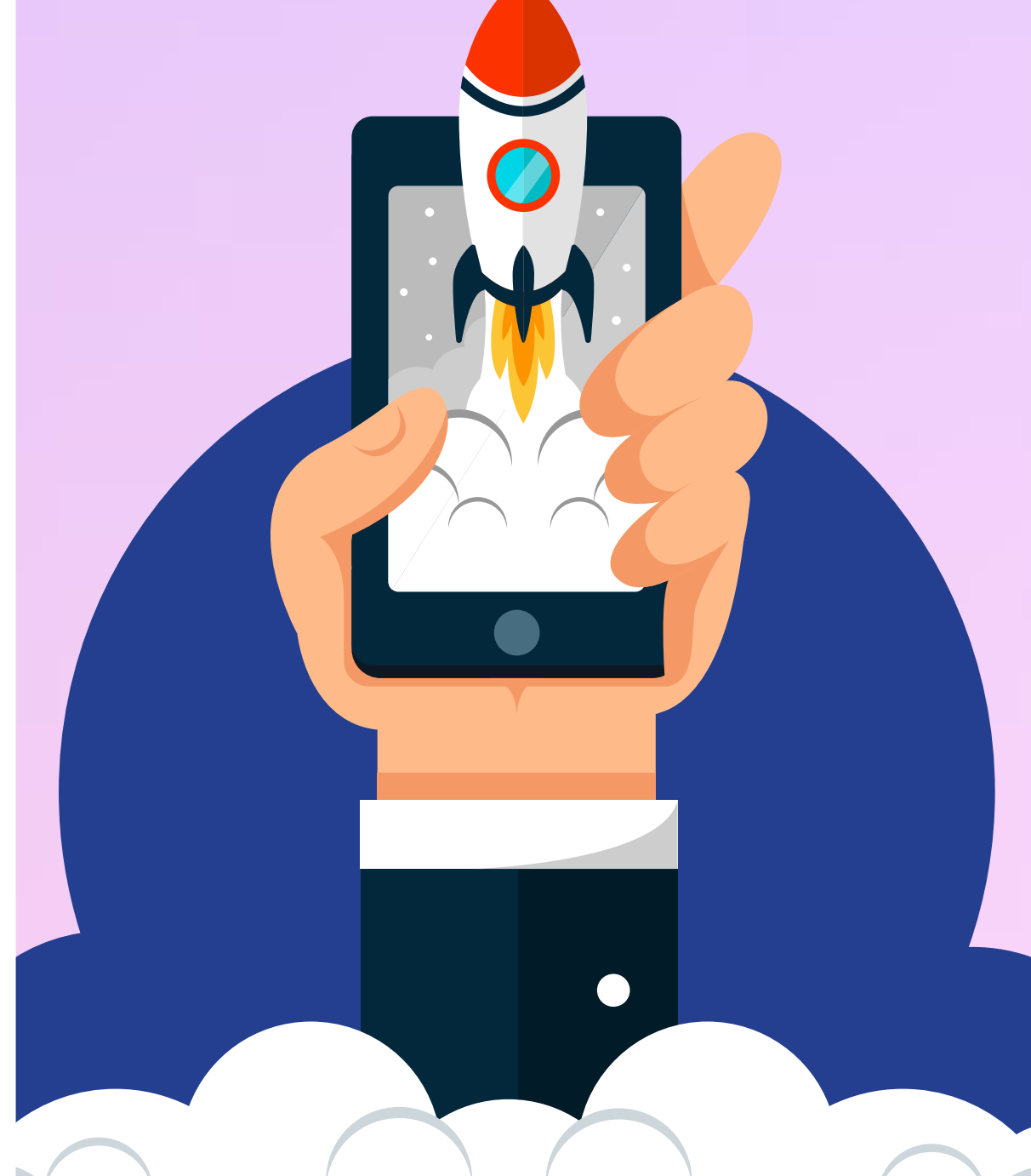
Project Launch

EDIH DIG-4K is officially up and running!

Our Technical Office was established in February 2025, with a full project team now in place.



In February, we hosted a 2-day Kick-off Meeting with all consortium partners to align our vision, set priorities, and begin collaborative planning.



On April 30th, the EDIH DIG-4K Launch Event at ITP Prizren brought together stakeholders from the government of Kosovo, the EU office in Kosovo, representatives from the public and private sector, academia, and international stakeholders to mark the start of this transformative initiative.

These early steps have laid a strong foundation for DIG-4K's implementation phase.

Open Call for MSMEs: Embracing Digital Transformation

As part of our mission, DIG-4K will provide tailored digital support services to at least 100 entities across Kosovo — including 80 MSMEs and 20 PSOs.

Between April 30 and May 30, we launched our first open call, targeting MSMEs from across Kosovo. The call attracted significant interest: 66 applications were submitted from 12 municipalities across Kosovo. Following a thorough evaluation process, 48 MSMEs have been selected and are now undergoing Digital Maturity Assessments, which will serve as the foundation for their digital transformation journey.

12

MUNICIPALITIES
ACROSS KOSOVO

66

APPLICATIONS
SUBMITTED

48

MSMEs
SELECTED

Ecosystem Development & Networking

Between February and June 2025, DIG-4K strengthened its presence within the European Digital Innovation Hub (EDIH) ecosystem by participating in a series of regional and EU-level events. These engagements fostered knowledge exchange, policy dialogue, and early collaboration with peer hubs, positioning DIG-4K as an active player in the regional digital transformation agenda.



February 2025: Participated in the joint launch event of five EDIHs in Turkey, upon invitation from the Ministry of Industry and Technology. Followed up by meetings with Turkish EDIHs to explore opportunities for joint services and cross-border collaboration.

Joint Launch Event of five EDIHs in Turkey



April 2025: Contributed to the Western Balkans EDIH/DEP Workshop in Podgorica, organized by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and co-funded by the EU. The workshop focused on strengthening regional cooperation, advancing integration into the EU's Digital Single Market, and enhancing digital support for SMEs and public sector institutions.

**Strengthening Regional Digital Cooperation:
EDIH/DEP Kick-off Workshop**



May 2025: contributed to a high-level panel at the Digi Camp & Digital Skills Festival in May, alongside the Regional Cooperation Council (RCC), GIZ, and other regional EDIHs. The panel focused on how these hubs can translate European digital policies into actionable services that accelerate innovation and boost SME competitiveness.

Digi Camp & Digital Skills Festival



June 2025: Took part in the 3rd Regional DIH Workshop in Niš, Serbia, alongside the TechMomentum Forum, promoting collaboration between Western Balkans and EU EDIHs. Co-organized by RCC and Science and Technology Park Niš, the workshop focused on strengthening cooperation between Western Balkans DIHs and European DIHs (EDIHs), as well as fostering collaboration with innovation experts beyond the region.

TechMomentum and Regional DIH Workshop

DIG-4K formalized strategic cooperation by signing a Memorandum of Understanding (MoU) with EDIH Trakia in Bulgaria and a Letter of Support to CROBOHUB.AI EDIH in Croatia, reflecting strong regional interest in cross-border collaboration. Part of DIG-4K support towards the application phase for EDIH 2.0 to the respective EDIHs, these initial agreements lay the foundation for joint service delivery, staff exchanges, and co-hosted events. Spontaneous exchanges with other EDIHs are ongoing.

Visibility & Recognition

DIG-4K has already begun building strong visibility at both local and EU levels:

In early April, the official project [Landing Page](#) and social media channels were launched.

Follow us on:



In May 2025, DIG-4K was featured in WeBalkans promotional video produced under an EU-funded campaign, showcasing how EDIHs support digital transformation across the Western Balkans. With on-site footage at ITP Prizren, DIG-4K was presented as Kosovo's official EDIH, emphasizing its role in SME support, skills development, and alignment with EU priorities. The video was shared on X (Twitter) by EU Commissioner Marta Kos, boosting DIG-4K's visibility at regional and EU levels.

What's Coming Next?

Tailored Digital Transformation Support — ALT SH.P.K.

ALT SH.P.K. delivers customized digital transformation advisory services to MSMEs across Kosovo, with plans to expand soon to public institutions. They are developing a Digitalization Strategy and Roadmap Template to help organizations define digital goals, set milestones, and measure progress. Fully aligned with DIG-4K's services, this roadmap will turn assessment results into concrete actions, driving sustainable digital growth.

Building Kosovo's Digital Skills Ecosystem — Cacttus Education

Together with DIG-4K, Cacttus Education is designing a digital skills program tailored for MSMEs, public institutions, and educators. Key steps include:

- Identifying critical digital skill gaps nationwide
- Developing a modular curriculum based on these insights
- Creating a certification system to formally recognize gained competencies

Training courses will launch soon — stay tuned for application details!

Unlocking Access to Emerging Technologies — Quantix L.L.C

Quantix L.L.C. is establishing advanced AI infrastructure and hands-on testing labs to empower businesses and innovators. They will also provide technical support and consultancy to help users get the most out of these technologies.

Stay tuned for upcoming opportunities to engage with these cutting-edge resources.

Connecting Innovation with Funding Opportunities — Edutask

Edutask supports businesses and institutions in navigating funding options by offering grant consulting and developing a practical Funding & Investment Guide covering local, EU, and international sources. These services will be available later this year — **stay tuned for ways to get involved.**

The Innovation and Training Park Prizren (ITP), University "Ukshin Hoti" Prizren (UUHP), UBT University, Makerspace Innovation Center Prizren (MICP), and Kosovo Research and Education Network (KREN) will collectively facilitate outreach and coordination efforts to enhance the accessibility and impact of these services throughout Kosovo.

Get Involved

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Contact us at: dig4k@itp-prizren.com